### Business Advantage CEO 100 Survey

PNG Corporations shift their focus to domestic policy issues.

**Westpac Banking Group**Four key highlights from the 2021 survey

By: Justin Smirk, Senior Economist & Director April 2022

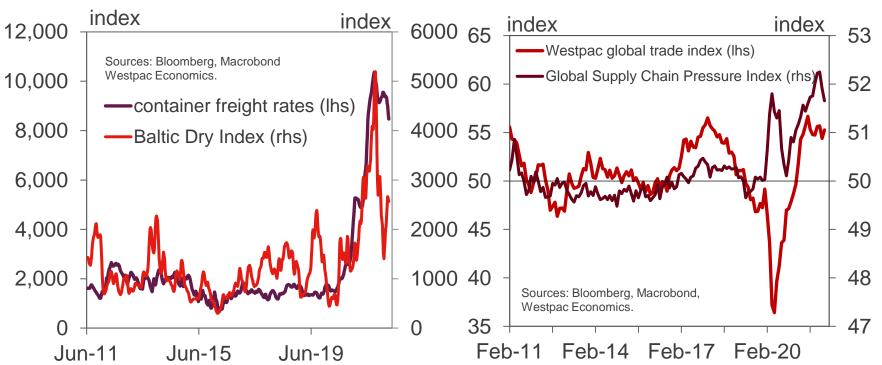




# Shipping rates eased then hit with new disruptions

**Container rates remain elevated** 

#### Disruptions extends with recovery





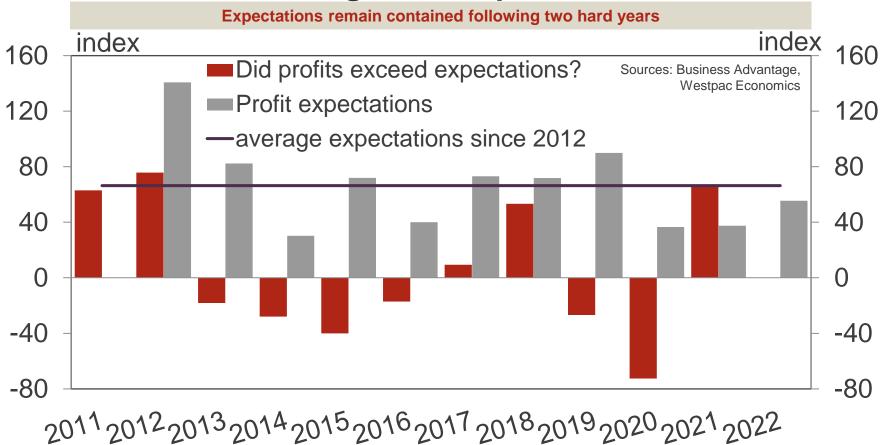
### Four key points from the 2022 survey

- 1. 2021 profits were better than anticipated and are expected to be even better in 2022. However, they're still below average.
- 2. Recruitment, investment and profit expectations lifted for 2022 but are still to fully recover to pre-Covid levels. There are clearly other factors holding back the recovery.
- 3. A modest lift in expectations points to a modest lift in growth.
- 4. Security, law and order is now a bigger constraint on business than COVID restrictions and foreign exchange remains a significant issue.

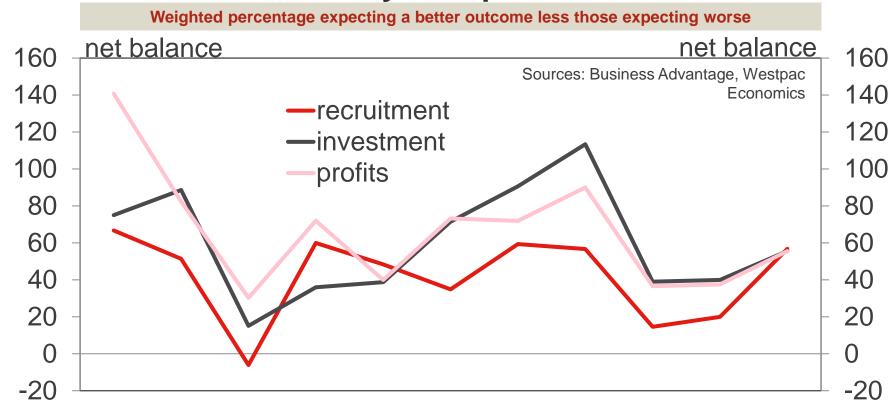
The following charts on output and expectations are presented as net balances; that is as the percentage of respondents expecting better outcomes less the percentage expecting worse outcomes.



#### **Business Advantage – PNG profits**



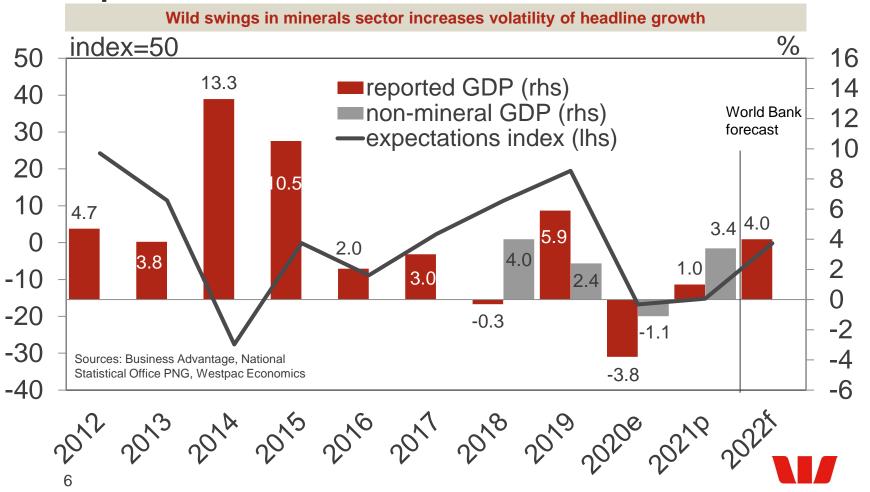
#### Post COVID recovery in expectations is subdued



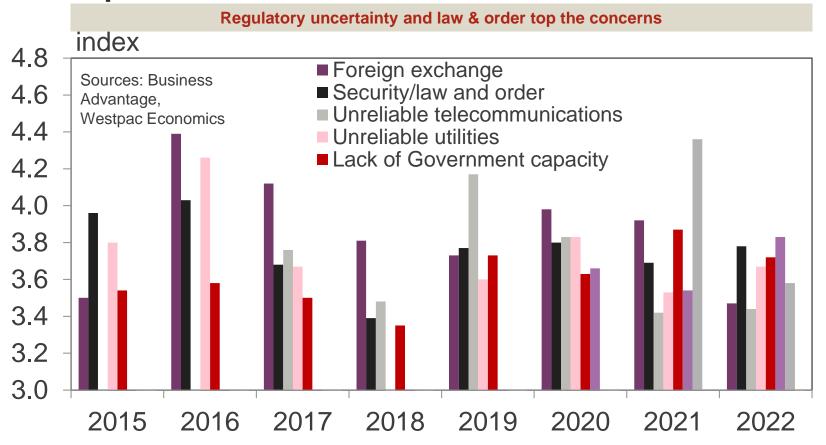
2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022



#### **Expectations vs GDP**

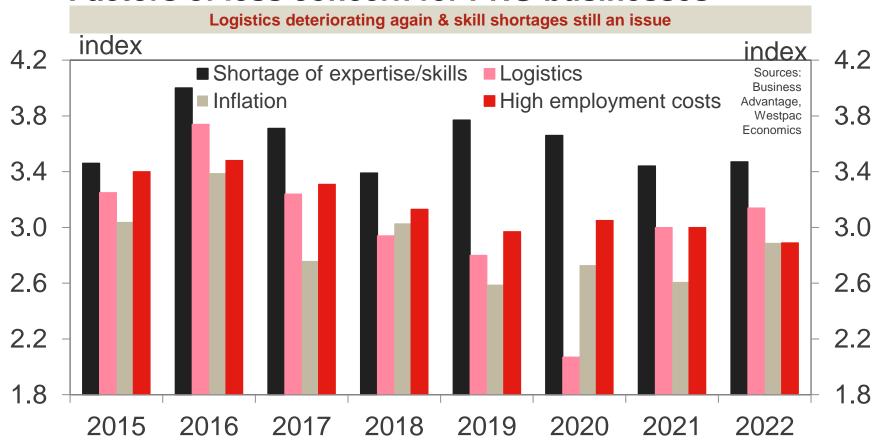


#### Top business constraints in PNG





#### Factors of less concern for PNG businesses



#### **Growth outlook for 2022**

Supply chain disruptions have been slow to clear while energy costs remain elevated due
to robust demand, supply disruptions and underinvestment in production so prices will
remain higher than expect even if the Ukraine crisis is resolved quickly. So inflationary risk
remain elevated even as growth risk start to emerge suggesting pressure on global interest
rates set to remain thought 2022.

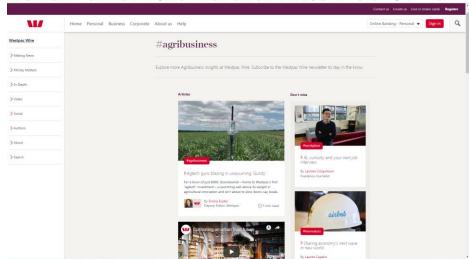
### Four key points from the 2022 survey

- 1. Profits have improved but still below average. Following a disappointing profit outcome in 2020 the recovery in 2021 exceeded expectations but for 2022 are still below average.
- 2. Recruitment, investment & profit expectations improve in 2022 but all modest compared to history. All three have lifted compared to 2021 expectations but still modest compared to history. Given the Covid hit you would hope that expectations had a larger bounce in 2022.
- 3. The modest improvement in expectations consistent with a modest recovery in economic activity. PNG businesses are cautious heading into an election, are likely to wait for post election policy announcements before making investment decisions.
- 4. Security, law and order is now a bigger constraint. FX remains an issue despite softer than usual activity; logistics could become a bottle neck while security is building issue.

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