WESTPAC CARD TRACKER 17 AUGUST 2023.





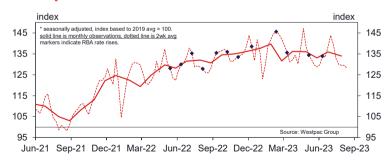
Card activity: pace of declines eases slightly



- The Westpac Card Tracker Index posted a further decline over the first half of August, falling 2.2pts to 125.7 over the week ended August 18. Aside from seasonal lows in Easter and at the start of the year, the latest week marks the lowest Index read in exactly a year. In quarterly seasonally adjusted terms, growth momentum remains firmly negative, albeit with the pace of declines easing slightly.
- The category detail shows some notable pockets of improvement

 around basic food, fuel and hospitality but within a broader
 pattern of continue weakness. Declines remain most pronounced
 for discretionary goods, with service sector activity continuing
 hold up much better, especially for essential services such as
 health and education.
- By state, annual growth in consumer-related card activity remains much weaker in NSW and Vic, declining at a 1.5-3% pace in per capita terms. In contrast, activity continues to grow at markedly stronger pace in WA, up nearly 3%yr in per capita terms.
- As discussed previously, our current headline indexes adjust for regular monthly seasonality but still contain some 'residual' seasonality at a weekly level. Detailed category and state indexes are only available on an unadjusted basis. A more comprehensive fix - providing more stable weekly seasonally adjusted estimates that can also be generated for more detailed components - now looks to be available. We will be looking to implement this new seasonal adjustment approach with an overhaul of the card tracker indexes in coming months.

1. Westpac Card Tracker Index



"... pockets of improvement – around basic food, fuel and hospitality – but within a broader pattern of continued weakness."

The Westpac Card Tracker presents indicators based on the millions of credit and debit card transactions processed by Westpac every day. The measures are a timely guide to shifts in spending. See p10 for a detailed explanation.

This report is produced by Westpac Economics. **Matthew Hassan**, Senior Economist Email: economics@westpac.com.au This issue was finalised on 17 August 2023.

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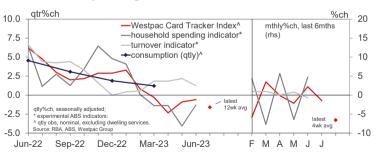
Card activity soft in Q2 but other indicators more mixed



2. Card activity and spending: growth momentum



3. Consumer spending: selected indicators



- Chart 2 shows the Westpac Card Tracker's quarterly growth pace alongside nominal spending growth from the national accounts. The weekly profile continues to show the weak finish to Q2 is carrying into Q3, but with a slight improvement, the quarterly pulse now in the -1-1.5%qtr range compared to the -2-3%qtr range seen throughout July.
- Other monthly indicators produced by the ABS showed mixed results for June. The household spending indicator looks to have posted a decent lift in seasonally adjusted terms but with a choppy monthly profile giving a sizeable 1.3% decline for Q2. In contrast, the tax-based turnover indicator dipped 0.6% in the month but posted a solid 1.2% gain for the quarter. All told, the varied messages suggest we need to be cautious in assessing where official spending estimates, due Sep 6, will land.

qtly%ch	Q4	Q1	Q2	latest		
Westpac Card Tracker*	2.9	-0.3	-0.6	-1.4		
Other indicators (nomina	l)					
Household spending*	4.8	-1.4	-1.3	-1.4		
Turnover*	0.0	1.9	1.2	1.8		
Consumer spending (qtly	')#					
Nominal	1.9	1.2	n.a.	n.a.		
Real	0.2	0.2	n.a.	n.a		

All series are seasonally adjusted, latest is latest weekly obs (12wks %ch on previous 12wks) or latest monthly obs (3mths, %ch on previous 3mths). See p10 for more details.

* ABS experimental measures. Household spending indicator based on bank transaction

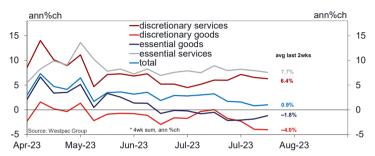
Sources: ABS, Westpac Group

ABS experimental measures. Household spending indicator based on bank transaction data (seasonally adjusted by Westpac). Turnover based on BAS returns for consumer-sector businesses: #Consumer spending excludes housing costs.

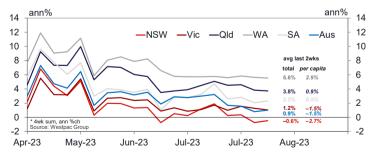
Weakness continues for discretionary goods, NSW & Vic



4. Card activity by major category



5. Card activity by state



- At the major category level, card activity continues to contract at a rapid annual pace for discretionary goods, renewed weakness in housing-related segments outweighing a slight moderation in declines for other durables. Activity also continues to record annual declines for essential goods but at a slower pace.
- Services activity remains much firmer with both essentials and discretionary services still tracking steady annual growth in the 6.5-8%yr range.
- The state detail shows little change, per capita activity continuing to see significant outright declines on an annual basis in NSW and Vic but holding up much better in Qld and especially WA.

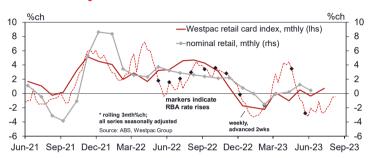
	May	Jun	Jul	12/8							
Westpac Card Tracker*	133.1	136.0	134.0	125.7							
By category (not seasonally adjusted)											
- discretionary	134.2	133.3	137.7	129.2							
- essential	133.8	126.9	134.3	132.1							
By state (not seasonally adjusted)											
- NSW	130.2	126.7	131.3	125.0							
- Vic	134.1	131.4	135.5	129.3							
- Qld	142.8	140.8	147.3	142.1							
- WA	141.6	138.0	145.3	136.0							
- SA	140.7	137.0	144.3	138.5							

All indexes based on the value of spending-related transactions, 2019 avg=100, see p10 for more details incl. classifications. * Headline index is seasonally adjusted, all other indexes Sources: ABS, Westpac Group are unadjusted.

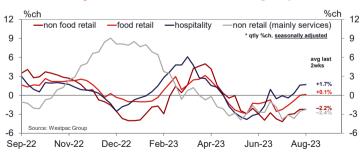
Retail activity steadies, led by food and hospitality



6. Card activity: retail



7. Card activity: broad retail and non-retail groups



- Our retail card index shows a more material improvement, the pace of quarterly declines moderating to around -0.5%qtr from the -1.5-3% range that has prevailed since May. The detail shows a particularly notable lift in hospitality retail, which now looks to have posted a modest gain over the last 3mths, and basic food, which has been about stable.
- Non-food retail and non-retail activity continues to weaken at a relatively rapid pace.
- The card tracker figures suggest the 3mth growth pace for retail sales improved a touch in July. Official retail sales figures showed a 0.8%mth fall in June that retraced a 0.7% gain in May. Preliminary July estimates will be release on Sep 1.

	May	Jun	Jul	12/8
By retail/non retail				
Retail card index*	141.3	139.3	141.8	135.9
- qtly%ch	0.5	-0.4	0.7	-0.5
- qtly, ann%ch	3.8	2.2	0.8	-0.1
Non-retail card index	123.9	132.3	125.3	114.7
ABS retail sales				
- %ch	0.8	-0.8	n.a.	n.a.
- ann%ch	4.1	2.3	n.a.	n.a.
- qtly%ch	1.2	0.4	n.a.	n.a.
- qtly ann%ch	4.6	3.5	n.a.	n.a.

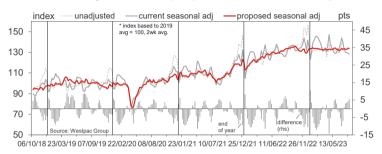
All indexes based on the value of spending-related transactions, 2019 avg=100, see p10 for more details. "Retail card index seasonally adjusted using ABS series. All other indexes are not seasonally unadjusted.

Sources: ABS, Westpac Group

A new weekly seasonally adjusted index



8. Card activity: current & proposed new seasonal adjusted



9. Card activity: weekly seasonally adjusted

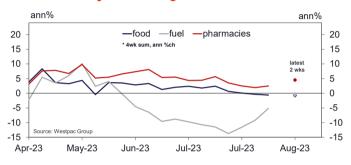


- Long time readers may recall the significant changes we made to our card tracker indexes back in October last year. These removed much of the monthly seasonality from the aggregate card measures, giving a better guide to intra-year shifts and allowing for easier comparisons historically and with official figures.
- Despite this marked improvement, the new Westpac Card Tracker Index still had a some issues with 'residual' weekly seasonality that was particularly pronounced around Christmas and Easter, and state and category sub-indexes that still could not be seasonally adjusted.
- A more comprehensive fix now looks to be at hand. Using a seasonal adjustment tool developed by the US BLS (for adjusting weekly initial jobless claims) it is now possible to generate weekly seasonally adjusted card estimates. Chart 8 how these compare with the current approach. The improved stability is clear. Indeed, Chart 9 shows the new series is settled enough to provide monthly, rather than quarterly growth estimates. Back-testing also suggests the approach is stable over time (seasonal adjustment can sometimes be prone to revisions when new data is included). Moreover, it can be readily applied to disaggregated segment and state-level data.
- As always, there are some drawbacks. Outliers and Easter holiday-related seasonal shifts need to be imposed as prior assumptions. And in some detailed categories, COVID volatility is still too high to allow for a stable adjustment. However, these issues are not too problematic and the improvement is clear. Accordingly, following some final testing, we will look to roll out another overhaul to the card indexes using this approach in coming months.

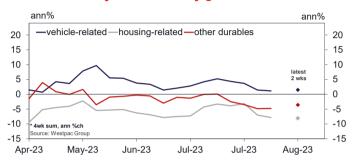
Detailed charts



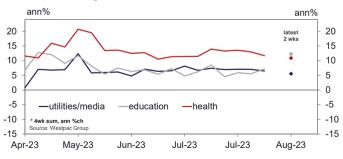
10. Card activity: essential goods



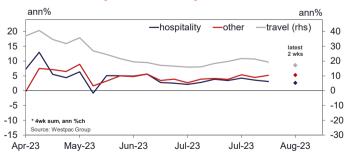
11. Card activity: discretionary goods



12. Card activity: essential services



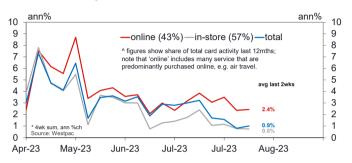
13. Card activity: discretionary services



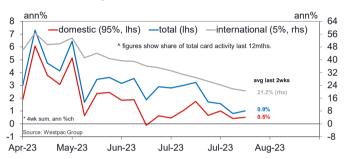
Detailed charts



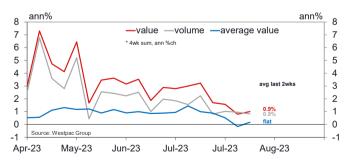
14. Card activity: online vs in-store



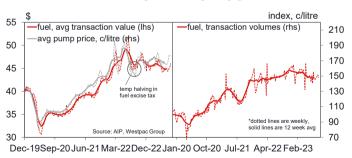
15. Card activity: domestic vs international



16. Card transactions: value vs volume



17. Card transactions: petrol vs pump prices



Westpac card indicators*



	2021 2022				2023						week ending:				
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	May	Jun	Jul	22/7	29/7	5/8	12/8
Westpac Card Tracker Index	112.2	105.4	120.0	122.2	129.8	132.4	136.2	135.8	133.1	136.0	134.0	131.1	127.9	131.0	125.7
qtly%ch	2.1	-6.1	13.9	1.9	6.2	2.0	2.9	-0.3	-0.9	-0.6	-0.2	-2.7	-2.8	-1.6	-1.4
qtly, ann%ch	23.7	3.3	11.3	11.2	15.7	25.7	13.6	11.1	5.9	4.0	2.9	3.1	2.9	2.8	2.4
By category (not seasonally adjusted)															
- discretionary	108.9	100.2	127.3	115.1	127.6	134.4	146.3	130.0	134.2	133.3	137.7	134.2	131.6	136.5	129.2
- essential	109.3	116.4	123.6	121.1	123.9	130.9	136.1	130.2	133.8	126.9	134.3	135.4	134.3	135.9	132.1
services	98.7	86.2	103.8	106.5	120.1	128.9	130.1	129.0	133.2	130.8	139.9	139.1	134.4	139.0	131.9
- discretionary services	95.7	78.2	101.7	104.4	122.1	130.3	133.1	130.1	133.0	132.7	140.4	137.6	132.4	137.7	131.0
- essential services	107.7	109.9	110.2	113.1	114.1	124.8	121.3	125.7	134.0	125.1	138.5	143.6	140.2	142.7	134.6
goods	117.8	122.9	145.0	126.4	131.6	136.8	153.4	130.9	134.7	131.2	133.6	130.8	131.1	133.9	128.7
- discretionary goods	124.0	125.7	157.0	127.5	133.9	139.1	161.4	129.7	135.6	134.0	134.7	130.3	130.7	135.1	127.0
- essential goods	110.1	119.5	130.1	124.9	128.6	133.9	143.3	132.4	133.7	127.8	132.3	131.4	131.5	132.5	130.8
retail^	123.5	123.7	129.3	133.1	137.5	143.4	140.9	141.1	141.3	139.3	141.8	138.9	138.1	140.3	135.9
qtly%ch	1.7	0.2	4.5	2.9	3.3	4.3	-1.7	0.1	0.5	-0.4	0.7	-2.0	-1.5	-0.5	-0.5
qtly, ann%ch	14.4	2.7	8.6	9.5	11.3	15.9	8.9	6.0	3.8	2.2	0.8	1.1	8.0	0.6	-0.1
By state (not seasonally adjust	ed)														
- NSW	108.4	98.9	124.8	114.7	124.6	130.2	139.6	125.9	130.2	126.7	131.3	129.5	127.5	130.5	125.0
- Vic	108.1	103.1	127.1	119.4	127.9	133.3	143.8	129.6	134.1	131.4	135.5	132.9	130.5	135.3	129.3
- Qld	113.8	117.8	131.7	120.8	131.6	140.7	151.6	138.2	142.8	140.8	147.3	145.4	143.1	148.0	142.1
- WA	111.3	117.7	129.4	119.5	127.1	135.1	147.6	136.5	141.6	138.0	145.3	143.7	142.5	145.3	136.0
- SA	114.2	117.3	132.0	121.0	131.0	138.8	150.0	136.7	140.7	137.0	144.3	143.4	140.8	143.3	138.5

All indexes based on the value of spending-related transactions, 2019 avg=100. See p10 for more details. Headline and retail indexes are seasonally adjusted. All other indexes are not seasonally adjusted.

^composite based on transactions in retail categories, seasonally adjusted using ABS series.

Sources: ABS, Westpac Group

About the Westpac card data indicators



The indicators presented in this report are based on the millions of credit and debit card transactions processed by Westpac every day. Transactions covering over ten million merchants are classified into over 700 categories. These are in turn grouped into higher level aggregates that provide a timely guide to wider economic trends.

The main focus of these indicators is consumer spending. Where possible, we have sought to exclude 'non spending' transactions such as: money transfers; tax payments; loan repayments; charitable donations; and superannuation contributions.

It should also be noted that these indicators will also be affected by shifts between card and non card transactions. This may be a significant factor during the COVID-19 pandemic – health concerns about the use of physical cash are likely seeing higher use of cards, particularly where contact-less transactions are available. Transaction flows also include reversals/refunds which have been a significant phenomenon in areas such as travel.

All transaction data is compiled at a highly aggregated level so that individual customer or merchant data is never revealed.

Index construction

The key metrics used in this report are indexes of spending-related card activity where the base of 100 is average activity in 2019. As an example, if transaction flows are 5% above their average level in 2019, the index read for the period is 105. If flows in a subsequent period are 8% above the average level in 2019, the index read for this period is 108. Growth between the two periods can be calculated simply as the change between the two index reads, i.e. 2.9%.

For our headline measure, activity is adjusted for regular seasonality using historical card data from the RBA. All other indexes are based on non-seasonally adjusted data and should be treated with additional caution. We will seek to produce seasonally adjusted versions of these indexes as more data becomes available.

Note that previous versions of this report used an alternative index measure that was based on spending compared to the same period in 2019, relative to the baseline eleven week period immediately prior to the introduction of social restrictions in 2020. See the 'About the Westpac card data indicators' sections from these reports for more detail.

Classifications

Note that the measures and classifications used for card data and this report do not align completely with those used in official ABS statistics on retail sales and consumer spending. There are a range of differences including around both coverage and classification. As such, the card data should be treated as broadly indicative.

The transaction data is grouped into 29 categories that are then combined into four main as follows:

Discretionary goods: durable goods, clothing and vehicle-related.

Discretionary services: recreation, gambling, professional services, hotels, restaurants and cafes, airlines, car rental, travel agencies and transport.

Essential goods: food, fuel and pharmacies.

Essential services: utilities, education and healthcare.

The report also uses two additional classifications:

Retail/non retail: based on the extent to which categories cover sales that are in scope for the <u>ABS retail survey</u>.

COVID group: based on a classification Westpac developed to assess the impact of the Coronavirus (see here for more). 'Most exposed' is travel, tourism, hospitality and recreational services; 'big ticket' is vehicles and major household items; 'stock-piling' is food, pharmaceuticals and healthcare; 'residual' is all other categories combined.

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