# BULLETIN

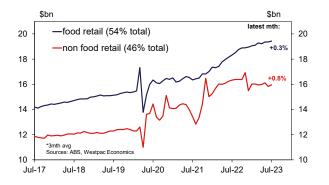
28 August 2023



# Australian retail sales rise July sales: 0.5%mth, 2.1%yr World Cup buoys nominal sales as real per capita declines persist.

- Retail sales rose by 0.5% in July, in line with Westpac's forecast of a 0.4% lift and slightly higher than the consensus forecast for a 0.3% gain. This follows a cumulatively flat two months over May (+0.8%) and June (-0.8%), leaving nominal sales up just 0.5% on a three-month basis.
- Annual sales growth slowed from 2.3%yr in June to 2.1%yr in July, somewhat comparable to the subdued pace seen just before the onset of COVID-19. Recognising the effects of population growth, retail sales are effectively flat on a per capita basis; and incorporating the effect of price increases, the result is even weaker on a real per capita basis, running between -3.0%yr and -3.5%yr.
- By store-type, the July gain was relatively broad-based. The largest contributor was cafés and restaurants, up 1.3% in the month, the ABS noting this was associated with additional spending linked to the 2023 FIFA Women's World Cup and school holidays. Solid lifts were also seen across department stores (+3.6%) and clothing (+2.0%), but it should be noted that both of these categories are coming off declines in May and June, and are hence fairly weak on three-month average basis (-1.9% and -1.1% respectively). Basic food retailing meanwhile held flat in the month and household goods posted a modest decline (-0.2%).
- By state, the major eastern states posted similar gains, up 0.7% in NSW and Qld and up 0.8% in Vic. Meanwhile, declines were observed across SA (-0.1%), WA (-0.4%) and Tas (-0.7%). The relative outperformance of the eastern states can, in part, be explained by the fact that population growth is running at a faster pace on average, leading to higher nominal sales figures.
- Overall, the July update was broadly as anticipated. Our <u>Westpac Card Tracker</u> has shown that spending activity has improved in some areas of late, but that is still within a broader context of persisting weakness as cost-of-living and interest rate pressures continue to impact.

**Ryan Wells, Economist** 



# Monthly retail sales: food vs non-food

## Retail sales – July 2023

	\$bn	% chg mth		% chg yr	
	Jul-23	Jun-23	Jul-23	Jun-23	Jul-23
sa	35.38	-0.8	0.5	2.3	2.1
trend	35.37	0.3	0.0	na	1.9
trend	35.37	0.3	0.0	na	1.

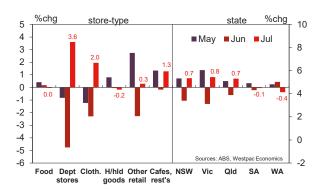
\*na not available

Source: ABS, Westpac Economics.



# Monthly retail sales

### Monthly retail sales by store type and state



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#### **Disclaimer continued**

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