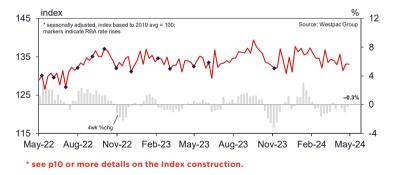
WESTPAC CARD TRACKER 14 MAY 2024.

WESTPAC INSTITUTIONAL BANK

Card activity shows continued consumer squeeze

- The Westpac Card Tracker Index* firmed slightly over the two weeks to May 4, rising 1.8pts to 133.1 but within the context of a trend decline since the start of the year. The quarterly growth pulse has swung back into negative since late Apr, the monthly pace having been consistently negative over the last 12 weeks.
- Activity continues to move along in fits and starts. The brief lift in Apr and lapse back in May follows similar short-lived gains in Jan-Feb and in Jul-Aug that were also followed by relapses. The washup leaves small, unconvincing quarterly gains in nominal activity that imply a flat profile at best for growth in real, inflation-adjusted consumer spending, and continued declines in per capita spend. Indeed, the monthly value of card activity is now down 3.9% in per capita terms from its peak in Oct 2022, while the number of transactions per capita is down 4.3%.

1. Westpac Card Tracker Index*



- The category breakdown shows the latest weakening is relatively broad-based across discretionary components - hospitality, travel and durables all contributing negatively to quarterly growth and gains across the remainder slowing materially. The slowdown is even more evenly spread across states. This edition takes a closer look at how usage of new transport services is evolving.
- The sporadic gains around a weak underlying trend are likely to be a feature for some time yet, with household disposable incomes not set to see much support until the second half of the year.
 While moderating inflation is starting to see purchasing power stabilise, the July tax cuts will mark the first material boost to disposable incomes. How much of this plays through to spending will be of key interest - consumer sentiment and card activity set to provide the earliest clues to any impacts.

"Activity continues to move along in fits and starts."

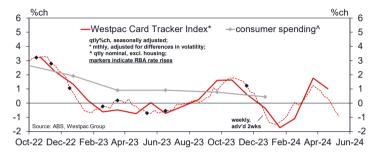
The Westpac Card Tracker presents indicators based on the millions of credit and debit card transactions processed by Westpac every day. The measures are a timely guide to shifts in spending. See p10 for a detailed explanation.

This report is produced by Westpac Economics. **Matthew Hassan**, Senior Economist **Antoinette Ayoub**, Graduate Email: economics@westpac.com.au This issue was finalised on 14 May 2024.

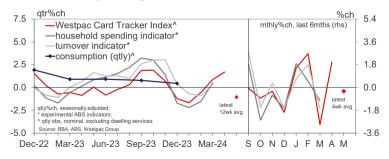
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Activity flat in Q1, slipping lower in first half of Q2

2. Card activity and spending: growth momentum



3. Consumer spending: selected indicators



- Chart 2 shows the Westpac Card Tracker's quarterly growth pace alongside nominal spending growth from the national accounts. Momentum had a weak finish to 2023, recovering in Q1 but falling away again through March-April, dropping back into negative over the last two weeks.
- Other timely indicators confirm the weak March month. The ABS household spending indicator looks to have declined 1.1% in the month while the ABS monthly business turnover indicator, based on ATO data on BAS statements, suggest consumer sector activity recorded a 1.7% decline (Westpac estimates of seasonally adjusted activity). Note that even with these monthly declines, quarterly growth rates remain in slight positive - in the 0-0.5% qtr range - consistent with a flat quarter for real consumer spend.

qtly%ch	Q3	Q4	Q1	latest							
Westpac Card Tracker*	1.9	-1.2	0.9	-1.1							
Other indicators (nominal)											
Household spending*	3.2	-1.7	0.5	n.a.							
Turnover*	2.6	0.4	0.3	n.a.							
Consumer spending (qtly)#											
Nominal	0.8	0.4	0.0	n.a.							
Real	-0.4	0.0	0.0	n.a.							

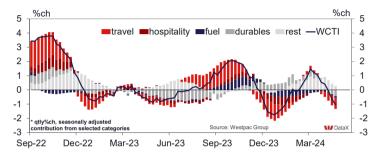
All series are seasonally adjusted, latest is latest weekly obs (12wks %ch on previous 12wks) or latest monthly obs (3mths %ch on previous 3mths). See p10 for more details.

* ABS experimental measures. Household spending indicator based on bank transaction data (seasonally adjusted by Westpac). Turnover based on BAS returns for consumer-sector businesses; #Consumer spending excludes housing costs.

Sources: ABS, Westpac Group

Renewed weakness broadly based

4. Card activity: category contribution to quarterly growth



5. Card activity: state contribution to quarterly growth



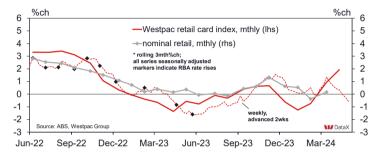
- Both the category and state detail show a broad-based slowdown over the last few weeks.
- Discretionary categories are showing outright declines in quarterly terms, across both goods and services.
 Essentials have maintained positive growth but with momentum slowing markedly. Since late 2022, the detailed segments with the biggest declines in per capita activity have been: housing-related durables, hospitality, travel and vehicle-related segments, all down 6-10%.
- All states are recording contracting card activity on a rolling quarterly basis, declines slightly more pronounced in SA, NSW and Vic. On a per capita basis, Vic has seen the biggest fall in card activity since late 2022, down 5.4%.

Feb	Mar	Apr	4/5
138.9	134.8	137.6	133.1
138.1	134.3	137.0	131.6
138.5	135.1	137.8	133.3
133.9	130.5	132.5	124.7
137.1	133.3	134.8	127.1
149.7	146.4	148.2	144.4
149.2	144.7	147.9	142.1
148.1	142.2	146.5	138.7
	138.9 138.1 138.5 133.9 137.1 149.7 149.2	138.9 134.8 138.1 134.3 138.5 135.1 133.9 130.5 137.1 133.3 149.7 146.4 149.2 144.7	138.9 134.8 137.6 138.1 134.3 137.0 138.5 135.1 137.8 133.9 130.5 132.5 137.1 133.3 134.8 149.7 146.4 148.2 149.2 144.7 147.9

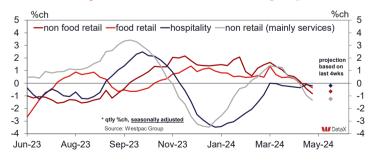
All indexes based on the value of spending-related transactions, seasonally adjusted, 2019 avg=100, see p10 for more details incl. classifications. Sources: ABS, Westpac Group

Retail segments contracting again

6. Card activity: retail



7. Card activity: broad retail and non-retail groups



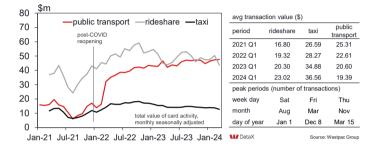
- Retail segments have also shown a clear weakening
 card activity in the segment swing back to outright quarterly declines over the last two weeks, the contraction running at its fastest pace since mid-Sep.
 All broad retail segments - basic food, hospitality and non-food retail - are seeing outright declines, albeit with hospitality holding up a little better.
- ABS estimates of retail sales came in weaker than expected for both the March month and Q1 as a whole. Nominal sales declined 0.4%mth and rose just 0.2%qtr. Moreover, the quarterly gain was all due to higher prices, real retail sales 'volumes' (abstracting from price changes) declined 0.4%qtr, marking the fifth decline in the last six quarters and the seventh consecutive decline in per capital sales (see here for more).

	Feb	Mar	Apr	4/5
By retail/non retail				
Retail card index	143.9	140.9	142.5	139.5
– qtly%ch	-0.7	0.9	1.9	-0.6
– qtly, ann%ch	-0.9	-0.1	1.2	0.1
Non-retail card index	133.5	128.2	132.1	126.8
ABS retail sales				
- %ch	0.2	-0.4	n.a.	n.a.
- ann%ch	1.5	0.8	n.a.	n.a.
- qtly%ch	-0.4	0.2	n.a.	n.a.
- qtly ann%ch	1.2	1.2	n.a.	n.a.

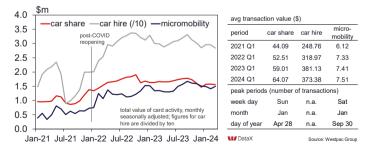
All indexes based on the value of spending-related transactions, seasonally adjusted. 2019 avg=100, see p10 for more details. Sources: ABS, Westpac Group

New transport modes: a closer look at usage trends

8. Card activity: selected transport segments



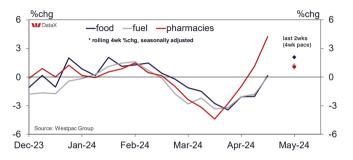
9. Card activity: selected transport segments



- Beginning with the emergence of carshare services in the early 2000s, and accelerating with the arrival of uber in 2014 and on-demand 'micromobility' services (bicycles, e-bikes and e-scooters) in the second half of last decade, Australia's local transport options have proliferated in recent decades. The Westpac card data provides some interesting perspectives on how usage is evolving.
- The charts left show the total value of card activity for: public transport; 'rideshare' (i.e. uber etc); taxis; car share (i.e. goget etc); car hire; and micromobility - the tables also showing average transaction sizes and peak periods. On a combined basis, these segments account for 1.6% of the total value of card activity. By comparison, private motoring (proxied by fuel purchases) is about four times bigger, accounting for 6.4% of total card activity.
- Several points are worth noting. Firstly, rideshare now dominates on-demand driven services – accounting for nearly six times as many transactions as taxis in 2023, the latter continuing to track a trend decline. Secondly, there appears to have been some switching between expensive and cheap options during the cost-of-living squeeze
 - public transport (typically the cheapest alternative) now the largest segment in terms of transaction values. Micromobility, another cheap travel option, is also showing slightly more traction growth-wise although it remains a sliver of transactions overall (about 1%).
- Interestingly, the peak day for micromobility last year was the AFL grand final day, which saw over 3k transactions in Melbourne alone. For taxis, it was Dec 8 - possibly relating to office Christmas parties - while New Year's Day was busiest for rideshare. We will be exploring this data in more detail in coming reports.

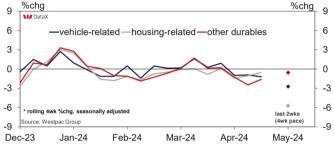
Detailed charts

10. Card activity: essential goods

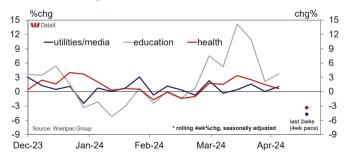


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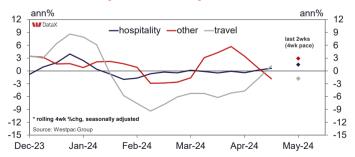
11. Card activity: discretionary goods



12. Card activity: essential services

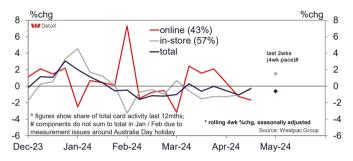


13. Card activity: discretionary services



Detailed charts

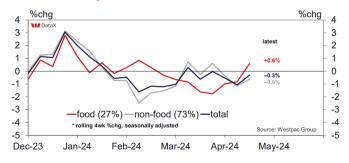
14. Card activity: online vs in-store



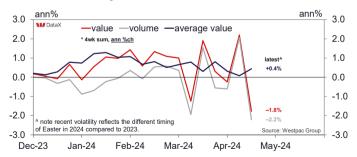
15. Card activity: domestic vs international



16. Card activity: food vs non-food



17. Card activity: value vs volume (ann%ch)



Westpac card indicators*



	2022	2			2023						2024	week ending:			
	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Feb	Mar	Apr^	13/4	20/4	27/4	4/5
Westpac Card Tracker Index	129.3	134.2	136.2	135.5	134.3	136.9	135.2	136.4	138.9	134.8	137.6	135.6	131.4	133.1	133.1
qtly%ch	5.4	3.7	1.5	-0.6	-0.8	1.9	-1.2	0.9	-0.5	0.9	1.7	0.4	-0.1	-0.7	-1.1
qtly, ann%ch	15.4	25.6	14.2	10.4	3.9	2.0	-0.8	0.7	0.5	0.7	1.7	0.9	0.7	0.5	0.4
By category															
- discretionary	130.8	135.5	136.6	136.2	135.4	137.0	134.1	136.1	138.1	134.3	137.0	134.4	129.5	132.1	131.6
- essential	127.1	129.3	132.0	132.8	132.4	133.2	132.8	135.7	138.5	135.1	137.8	135.5	132.8	132.9	133.3
services	121.6	128.0	128.2	130.6	132.2	134.3	129.5	133.1	134.7	133.5	133.3	132.7	128.8	130.3	129.6
- discretionary services	122.6	131.1	130.6	132.0	132.8	136.2	130.3	133.1	134.5	133.2	131.6	129.6	126.6	129.1	128.6
- essential services	116.2	120.1	123.9	125.9	127.0	130.0	129.2	131.7	134.4	129.6	138.9	142.0	135.4	133.8	132.3
goods	136.6	139.0	139.6	138.8	137.1	136.9	137.1	138.4	142.3	137.2	139.0	136.6	132.3	134.2	134.5
- discretionary goods	140.5	143.0	142.2	140.3	139.1	138.4	138.5	138.9	141.3	137.4	141.0	140.1	132.9	135.5	135.1
- essential goods	132.2	133.8	136.6	135.5	135.0	134.9	135.1	137.1	137.9	137.3	137.3	132.3	131.6	132.5	133.8
retail*	137.8	142.1	142.6	141.6	140.5	141.1	140.2	141.6	143.9	140.9	142.5	140.4	137.1	138.7	139.5
qtly%ch	3.3	3.1	0.3	-0.6	-0.8	0.4	-0.6	0.9	-0.7	0.9	1.9	0.3	0.0	-0.3	-0.6
qtly, ann%ch	11.8	15.6	8.9	6.2	2.0	-0.7	-1.6	-0.1	-0.9	-0.1	1.2	0.1	0.0	0.0	0.1
By state															
- NSW	127.4	130.3	131.9	131.6	129.9	130.6	129.7	131.6	133.9	130.5	132.5	127.4	123.8	125.6	124.7
- Vic	130.7	135.3	135.1	133.9	134.7	135.3	132.1	134.0	137.1	133.3	134.8	132.1	126.6	128.2	127.1
- Qld	135.7	139.6	143.6	144.5	144.6	145.9	145.1	147.4	149.7	146.4	148.2	146.2	140.3	140.2	144.4
- WA	130.3	134.6	140.4	141.9	141.7	142.8	144.5	146.3	149.2	144.7	147.9	144.5	140.6	142.9	142.1
- SA	134.7	138.1	142.4	142.6	141.2	142.8	143.5	144.5	148.1	142.2	146.5	141.3	137.0	137.5	138.7

All indexes based on the value of spending-related transactions, seasonally adjusted by Westpac, 2019 avg=100. See p10 for more details.

*composite based on transactions in retail categories; seasonal adjustment and rounding may result in small revisions to previously published estimates.

Sources: ABS, Westpac Group

About the Westpac card data indicators

The indicators presented in this report are based on the millions of credit and debit card transactions processed by Westpac every day. Transactions covering over ten million merchants are classified into over 700 categories. These are in turn grouped into higher level aggregates that provide a timely guide to wider economic trends.

The main focus of these indicators is consumer spending. Where possible, we have sought to exclude 'non spending' transactions such as: money transfers; tax payments; loan repayments; charitable donations; and superannuation contributions.

It should also be noted that these indicators will also be affected by shifts between card and non card transactions. This may be a significant factor during the COVID-19 pandemic – health concerns about the use of physical cash are likely seeing higher use of cards, particularly where contact-less transactions are available. Transaction flows also include reversals/refunds which have been a significant phenomenon in areas such as travel.

All transaction data is compiled at a highly aggregated level so that individual customer or merchant data is never revealed.

Index construction

The key metrics used in this report are indexes of spending-related card activity where the base of 100 is average activity in 2019. As an example, if transaction flows are 5% above their average level in 2019, the index read for the period is 105. If flows in a subsequent period are 8% above the average level in 2019, the index read for this period is 108. Growth between the two periods can be calculated simply as the change between the two index reads, i.e. 2.9%.

All measures are adjusted for regular seasonality. Weekly estimates are generated using the US Bureau of Labor's MoveReg weekly seasonal adjustment program. Note that in some cases, high levels of volatility during the COVID period mean it is not possible to produce seasonally adjusted estimates for some historical periods. Also, note that previous versions of this report used different approaches to seasonal adjustment and measurement more generally. This means Index reads will not be comparable. See the 'About the Westpac card data indicators' sections from earlier reports to view detail.

Classifications

Note that the measures and classifications used for card data and this report do not align completely with those used in official ABS statistics on retail sales and consumer spending. There are a range of differences including around both coverage and classification. As such, the card data should be treated as broadly indicative.

The transaction data is grouped into 29 categories that are then combined into four main as follows:

Discretionary goods: durable goods, clothing and vehicle-related.

Discretionary services: recreation, gambling, professional services, hotels, restaurants and cafes, airlines, car rental, travel agencies and transport.

Essential goods: food, fuel and pharmacies.

Essential services: utilities, education and healthcare.

The report also uses two additional classifications:

Retail/non retail: based on the extent to which categories cover sales that are in scope for the <u>ABS retail survey</u>.

COVID group: based on a classification Westpac developed to assess the impact of the Coronavirus (see <u>here</u> for more). 'Most exposed' is travel, tourism, hospitality and recreational services; 'big ticket' is vehicles and major household items; 'stock-piling' is food, pharmaceuticals and healthcare; 'residual' is all other categories combined.

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