

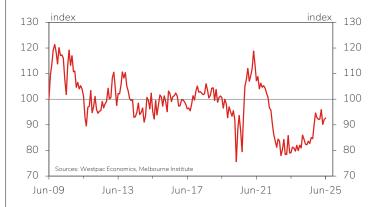
10 June 2025 WESTPAC-MI CONSUMER SENTIMENT BULLETIN

Latest insights on the Australian consumer

Key points

- Westpac Consumer Sentiment Index nudges up 0.5% to 92.6 in June.
- Lower inflation and interest rate cuts are clear positives.
- But slow growth and trade disputes abroad weighing on the consumer mood.
- Promising lift in buying intentions as cost-of-living squeeze eases.
- Risk aversion intensifies despite positive expectations for house prices.

Consumer Sentiment Index



The Westpac-Melbourne Institute Consumer Sentiment Index rose 0.5% to 92.6 in June from 92.1 in May.

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Consumer sentiment nudges ahead



Matthew Hassan Head of Australian Macro-Forecasting

The Westpac–Melbourne Institute Consumer Sentiment Index rose 0.5% to 92.6 in June from 92.1 in May.

The overall mood remains broadly unchanged with consumers stuck in a holding pattern of 'cautious pessimism'. The detail shows two clear opposing forces at work. On the positive side, the RBA's May interest rate cut and moderating inflation are providing significant boosts, particularly around buyer attitudes towards major purchases. But against this, more sluggish growth reads domestically and the unsettled situation around global trade are continuing to weigh heavily on expectations.

This month's survey included additional questions on news recall, which are run once a quarter. Responses in June highlight the opposing forces influencing sentiment.

Topic-wise, 'inflation' remains the dominant news with the highest level of recall. Consumers view the news as gradually improving with 63% assessing it as unfavourable in June compared to 65% in March, 76% in December, 77% in September and 80% back in June last year. The news on other high-recall domestic topics – 'economic conditions', 'employment' and 'interest rates' – was also assessed less negatively than in March. Indeed, more consumers saw the interest rate news as favourable than unfavourable, the first outright positive read since 2021 and the strongest positive in nearly five years. The one darker spot domestically was around 'budget and tax' which has become the highest recall level of any topic and was assessed as moderately unfavourable.

News on 'international conditions' is becoming more prominent and is seen as a very clear negative. News recall on this topic has risen to a three-year high with 77% of consumers assessing the news as unfavourable – easily the most negative of the major news topics.

There were similar themes evident in the component detail. Recall that the Consumer Sentiment Index is a composite measure based on five sub-indexes: two tracking assessments of family finances, two tracking expectations for the economy and one on whether now is a good time to buy a major household item. Whereas components linked to the inflation and interest rate situation showed some improvement, the forward-looking components, which are likely to be more sensitive to the threats from abroad, deteriorated.

The most promising improvement in the month was around consumer attitudes towards major purchases. As noted previously, this component has been the main one to capture the effects of the 'cost of living' pressures bearing down on consumers with average index reads over the last three years a whopping 40pts below historical averages. That long period of deep pessimism is finally coming to an end with the subindex surging 7.5% to 100.2 in June. This is the first outright positive result since March 2022 (recall that a reading above 100 means optimists outnumber pessimists).

Consumer assessments of family finances were more mixed. The 'family finances vs a year ago' sub-index recorded a lift, but the gain was small at just 0.5% and leaves the sub-index at a weak level overall, the 75.4 read still slightly below the level seen at the start of the year. Meanwhile, consumers are less confident about future gains, the 'family finances, next 12 months' sub-index slipping 1.9% to 98.8. This marks the first net pessimistic read on expectations for finances since October last year.

"... consumers stuck in a holding pattern of 'cautious pessimism'."

The softening in expectations for finances comes despite growing confidence about the prospect of interest rate cuts. The Westpac–Melbourne Institute Mortgage Rate Expectations Index, which tracks consumer expectations for variable mortgage rates over the next 12 months, fell 6.8% to 84.6, a thirteen-year low. The detailed responses show that, amongst those with a view, over two thirds expect mortgage rates to be the same or lower in a year's time. That's closer to 80% amongst consumers with a mortgage.

Consumer confidence around the economy slipped slightly again in June. The 'economic outlook, next 12 months' subindex dipped 0.7% to 82.4 while the 'economic outlook, next 5 years' sub-index fell 2.4% to 96.2. Both sub-indexes are still marginally above historical averages but have struggled to sustain any gains since the start of the year.

Consumers are less confident about jobs. The Westpac– Melbourne Institute Unemployment Expectations Index rose 5% to 127.4 in June (recall that higher index reads mean more consumers expect unemployment to rise over the year ahead). The Index is still relatively positive but now only slightly better than the long-run average read of 129.

The RBA's May interest rate cut and the more positive tone of the RBA's language generated a positive shift in housingrelated sentiment.

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The 'time to buy a dwelling' index rose 3.6% to 93.3. While that marks the strongest read since September 2021, pessimists still outnumber optimists with homebuyer sentiment still a long way below the historical average of 120.

The Westpac–Melbourne Institute Index of House Price Expectations surged 7% to 166.5. This takes the index slightly above previous cycle peaks to the highest level since 2013. Over three quarters of consumers expect prices rise over the next 12 months. Consumers are particularly bullish in Queensland (176.6) and NSW (172.3) but less so in Victoria (155.5).

Despite this positive outlook for house prices, consumers remain relatively averse to real estate as an investment option and to risk in general. Indeed, responses to our quarterly question on the 'wisest place for savings' suggest that the tariff-related turmoil this year has seen what was already a high level of risk aversion intensify even further.

Consumers still heavily favour 'safe options' with 55% nominating either 'bank deposits' or 'pay down debt' as the wisest place of savings, up slightly from 52% in March. Interest rate cuts have done little to shift these views so far. Meanwhile, only 10.2% are nominating 'real estate' as the wisest option – a shadow of the long run historical average of 23%. Similarly, just 9.7% nominated 'shares'. The Reserve Bank Monetary Policy Board next meets on July 7–8. The Board's increased confidence around inflation allowed for a further 25bp rate cut in May. As this month's Consumer Sentiment survey shows, the move has helped shore up sentiment in the face of rising concerns about the outlook.

With growth still tracking slowly domestically, there is a clear case for further easing. However, we expect the RBA to continue to proceed cautiously given its evolving view of the economy and the tightness of the labour market. As such we expect the Board to leave the cash rate unchanged at its July meeting, with the next 25bp cut coming in August, once the RBA has refreshed its economic forecasts. That said, the outlook for interest rates is clearly for further cuts this year and the risks are tilted to a larger or sharper decline than our current base case of two more 25bp moves.

Consumer Sentiment – Jun 2025

	avg*	Jun 2023	Jun 2024	May 2025	Jun 2025	%mth	%yr
Consumer Sentiment Index	100.4	79.2	83.6	92.1	92.6	0.5	10.8
Family finances vs a year ago	88.0	65.4	69.3	75.1	75.4	0.5	8.9
Family finances next 12mths	106.6	84.0	96.5	100.7	98.8	-1.9	2.4
Economic conditions next 12mths	90.6	77.2	78.5	93.0	92.4	-0.7	17.7
Economic conditions next 5yrs	92.1	92.7	94.1	98.6	96.2	-2.4	2.2
Time to buy a major household item	123.7	76.4	79.7	93.2	100.2	7.5	25.7
Time to buy a dwelling	119.9	72.0	72.8	90.0	93.3	3.6	28.1
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Line work from a station of the day.	120.0	121 2	122.1	101 0	107.4	F 0	4.2
Unemployment Expectations Index	128.9	131.3	133.1	121.3	127.4	5.0	-4.3
House Price Expectations Index	128.5	146.7	163.8	155.5	166.5	7.0	1.6
Interest Rate Expectations Index	141.3	178.9	141.2	90.8	84.6	-6.8	-40.1
interest nate Expectations index	141.5	1/0.5	141.2	50.0	04.0	0.0	+0.1

Source: Westpac–Melbourne Institute.

*avg over full history of the survey, all indexes except 'time to buy a dwelling', 'unemployment expectations' and 'house price expectations' are seasonally adjusted

The survey is conducted by OZINFO & DYNATA. Respondents are selected at random. This latest survey is based on 1200 adults aged 18 years and over, across Australia. It was conducted in the week from **3** June to 5 June 2025. The data have been weighted to reflect Australia's population distribution. Copyright at all times remains with the Melbourne Institute of Applied Economic and Social Research.

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